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Haute 100 Update: Jean-Charles Boisset Opens JCB Lounge in NYC

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by ANGELLA SPRAUVE | Published in HAUTE 100



Daniel Boulud, Jean Charles Boisset and Michael Traub

March 26 and 27 marked the debut of Jean-Charles Boisset's latest venture, the JCB Lounge in New York City. The chic new lounge housed inside of the Gaggenau showroom is dedicated to the best of the art of food and wine in New York.

Gaggenau, manufacturers of professional grade home appliances partnered with Boisset Family Estates, family-owned producer and importer of fine wines, to welcome guests to an evening of extraordinary tastes in honor of Gaggenau's new showroom and JCB Experience inside of New York's A&D Building.








Jean-Charles Boisset

Boisset was on hand for the launch of the fabulous space, which features Gaggenau's new wine storage units stocked with bottles of JCB, Boisset's collection of rare numbered wines from France and California. Co-hosts of the event, which was sponsored by Baccarat and Bernardaud, included Michael Traub, President & CEO of BSH Home Appliances, Sagi Cohen, CEO of Caesarstone US and Jean-Charles Boisset.

VIP guests were welcomed with the music of jazz sensation Antoine Drye followed by a toast of JCB Burgundy Sparkling Wine to kick off the evening's festivities. Boisset led an exclusive tasting before

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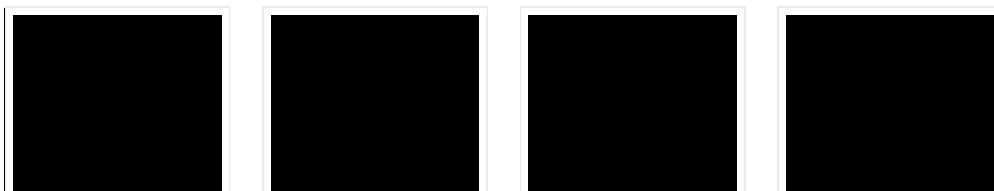
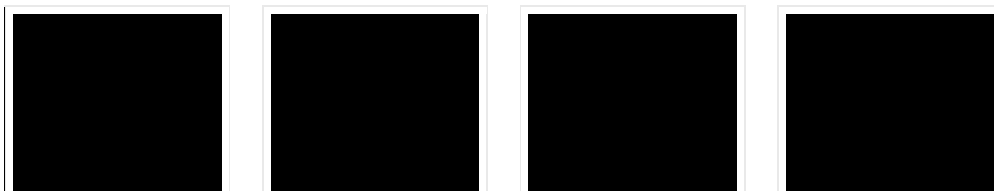
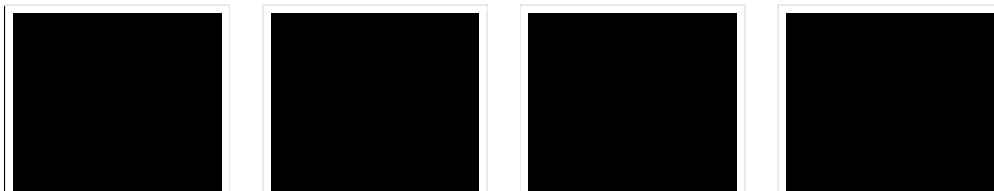
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welcoming guests into the Gaggenau kitchen where Award -Winning, Star Chef Daniel Boulud prepared a culinary experience showcasing the manufacturer's kitchen designs. On both evenings, tastings featured a recipe from Chef Boulud's book "Daniel, My French Cuisine".



Daniel Boulud

The JCB Lounge at the Gaggenau showroom offers the ideal wine to pair with Gaggenau's luxury culinary experience, offering private guests exclusive wines to pair with special meals from Gaggenau's famed chef partners.



Daniel Boulud

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